

Leopalace21 to become title sponsor of the “Myanmar Open”

Leopalace21 Corporation (Head office: Nakano, Tokyo; President and CEO: Eisei Miyama), Asian Tour International (“Asian Tour”), and Japan Golf Tour Organization (“JGTO”) has concluded a contract confirming that Leopalace21 will become the title sponsor of the men’s professional golf tournament “Myanmar Open,” co-managed by Asian Tour and JGTO. In accordance, the tournament will titled “Leopalace21 Myanmar Open.”



Overview of tournament

Contractors	Asian Tour, JGTO, Leopalace21
Tournament title	Leopalace21 Myanmar Open
Date	February 4 to 7, 2016
Course	Royal Mingalardon Golf and Country Club http://www.royalmingalardongolf.com/
Participants	Maximum 144
Rules	72 holes, stroke play
Total prize money	US\$750,000

Background of the sponsorship

Leopalace21 has been accelerating overseas expansion as part of its mid-term management plan, putting emphasis on the introduction of overseas real estate properties to Japanese companies, as well as the development and operation of serviced apartments and serviced offices in the ASEAN region.

The sponsorship of the “Myanmar Open” will not only help to increase Leopalace21’s name recognition in Myanmar, but hope it will become a foundation for further business growth in the country, as we expect the participation of local dignitaries.

Also, by sponsoring the “Myanmar Open,” we will strive to expand recognition of Leopalace21’s overseas deployment towards Japanese companies advancing abroad.

Overview of Asian Tour

Organization overview	Official regional sanctioning body for professional golf in Asia
Headquarters	Singapore
Established	1995
URL	http://www.asiantour.com/

Overview of JGTO

Organization overview	Sponsors and supervises men's professional golf tournaments in Japan
Headquarters	Japan
Established	1999
URL	http://www.jgto.org/

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