

Explanatory Session for the Results of the First Half Ended September 2011

November 2011 Leopalace21 Corporation

This document and reference materials may contain forward-looking statements, but please understand that actual results may differ significantly from these forecasts due to various factors.

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Outline of Results of the First Half Ended September 2011

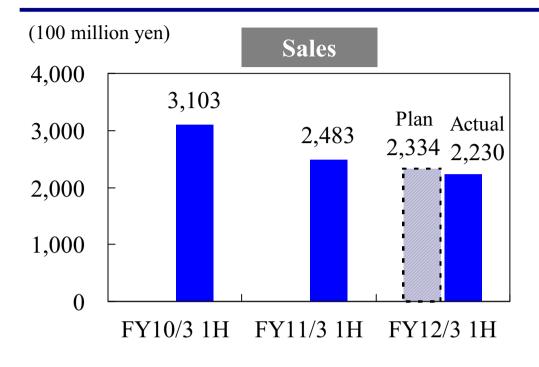


Highlights of Results and Plan (Consolidated)



(Million yen)	FY 2011/3 1H	FY 2012/3 1H	FY 2012/3 1H	Yo	Y	Compare	d to Plan
	(Actual)	(Plan)	(Actual)	Change	%	Change	%
Sales	248,315	233,400	223,044	(25,271)	-10.2%	(10,356)	-4.4%
Gross profit	16,303	17,000	21,908	+ 5,605	+34.4%	+ 4,908	+28.9%
%	6.6%	7.3%	9.8%	+ 3.3 p	_	+ 2.5 p	_
SGAE	28,898	24,400	24,100	(4,798)	-16.6%	(299)	-1.2%
Operating profit	(12,594)	(7,400)	(2,191)	+ 10,402	_	+ 5,208	_
%	- 5.1%	-3.2%	- 1.0%	+ 4.1 p	_	+ 2.2 p	_
Recurring profit	(19,273)	(8,000)	(6,187)	+ 13,085	_	+ 1,812	_
%	- 7.8%	-3.4%	- 2.8%	+ 5.0 p	_	+ 0.7 p	_
Net income	(17,555)	(6,800)	(5,203)	+ 12,352	_	+ 1,596	_

FY 2012/3 Full-year (Plan)
499,900
51,500
10.3%
48,300
3,200
0.6%
1,800
0.4%
3,000



YoY - \$25.2 billion

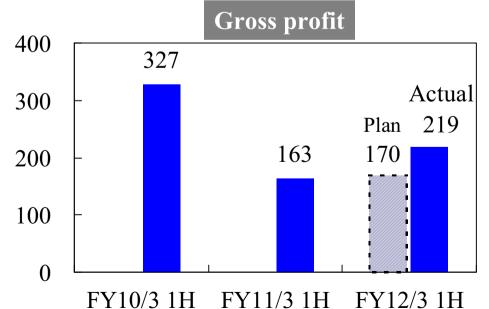
"Sales decrease due to a shift to stock (leasing) business"

Leasing + \frac{\pmathbf{1}}{14.1} \text{ billion}

Construction - ¥36.8 billion

Compared to Plan - \frac{\pmathbb{Y}}{10.3} billion

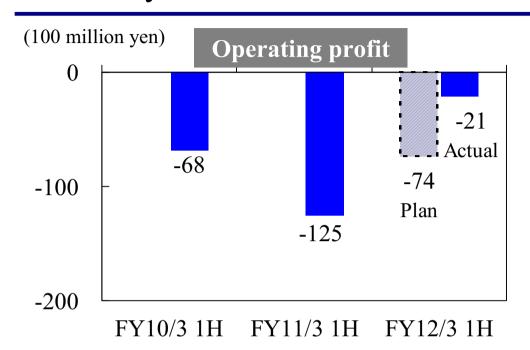
Enhancing property value - ¥6.5 billion Guam Resort - ¥0.9 billion



YoY + \times 5.6 billion Compared to Plan + \times 4.9 billion Decrease in reserve for apartment

vacancy loss \quad \text{\for apartment}{\text{vacancy loss}}



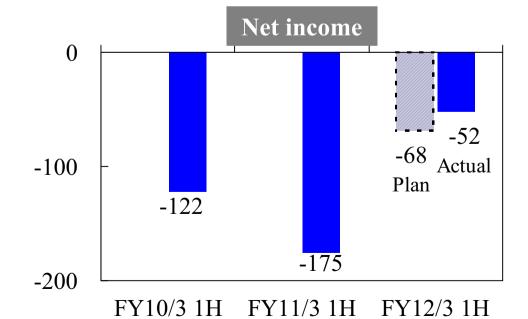


YoY +¥10.4 billion

Gross profit +¥ 5.6 billion Cut in SGAE +\$4.7 billion

Compared to Plan + \$5.2 billion

Gross profit + \forall 4.9 billion Cut in SGAE + \forall 0.2 billion



YoY +¥12.3 billion

Operating profit + \(\frac{\pmathbf{\frac{4}}}{10.4}\) billion

Decrease in foreign exchange loss
+ \(\frac{\pmathbf{4}}{1.5}\) billion

(Previous 1H \(\frac{\pmathbf{\frac{4}}}{5.4}\) billion)

Compared to Plan $+ \pm 1.6$ billion

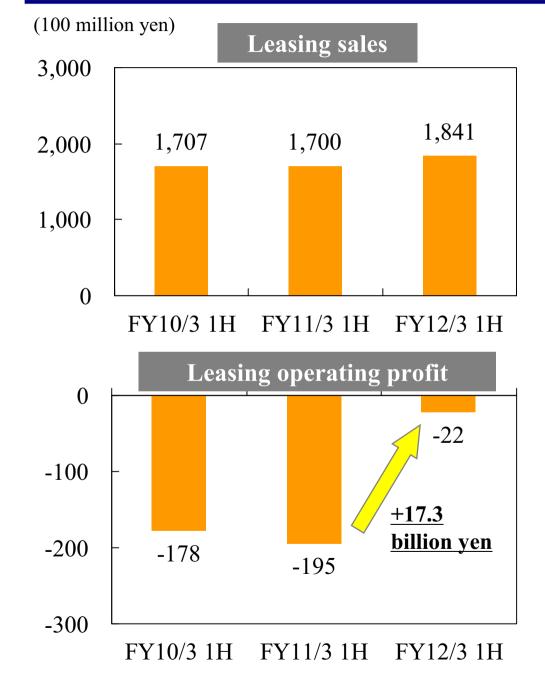
Operating profit +¥5.2 billion Foreign exchange loss -¥3.9 billion

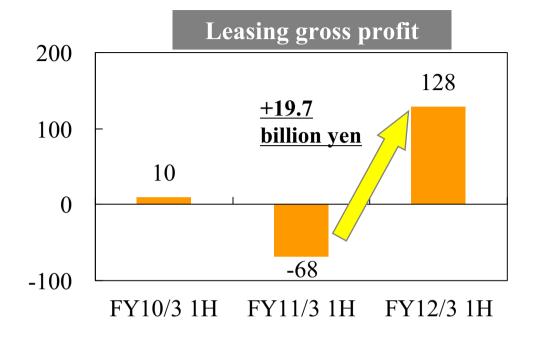
Results of Business Segments (Consolidated)

Leopalace 21

((Million yen)	FY 2011/3 1H	FY 2012/3 1H	Change	%	FY 2012/3 Full-year Plan
	Sales	170,038	184,194	+ 14,155	8.3%	432,600
Leasing	Gross profit	(6,882)	12,896	+ 19,779	_	36,900
<u>@</u>	Operating profit	(19,568)	(2,200)	+ 17,368	_	3,800
Con	Sales	67,733	30,885	(36,848)	-54.4%	51,800
Construction	Gross profit	23,093	8,841	(14,251)	-61.7%	14,500
tion	Operating profit	9,276	2,352	(6,924)	-74.6%	4,300
H	Sales	3,444	3,052	(392)	-11.3%	8,100
Hotels & Resort	Gross profit	940	653	(286)	-30.4%	1,600
↔	Operating profit	(556)	(696)	(139)	_	(1,200)
Eldo	Sales	7,098	4,911	(2,187)	-30.8%	9,400
Elderly Care, Other	Gross profit	343	501	+ 157	45.8%	400
Care,	Operating profit	(549)	(377)	+ 171	_	(1,300)



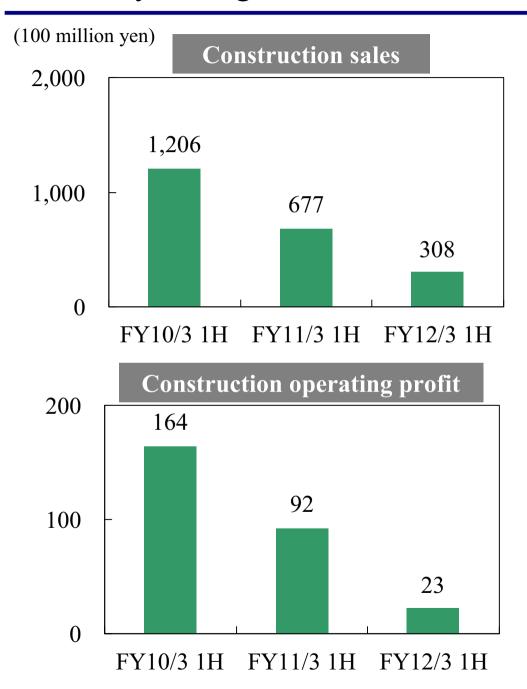


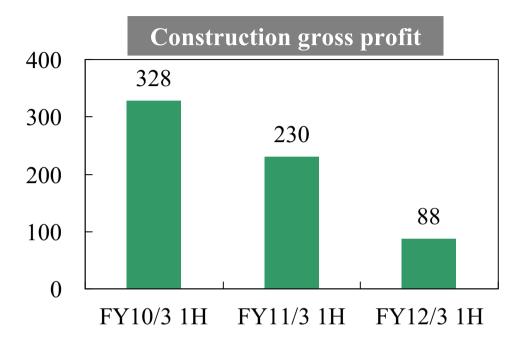


Factors which increased profits:

- Decrease in reserve for apartment vacancy loss ¥6.1 billion
- Reviewing leasing cost (rent) \quad \text{\formula} 3.0 \text{ billion}
- Maintenance Service for Household Appliances
 and Electronics ¥8.4 billion
- Broadband Maintenance Service ¥3.4 billion







Factor which decreased profits:

Restrained units supplied

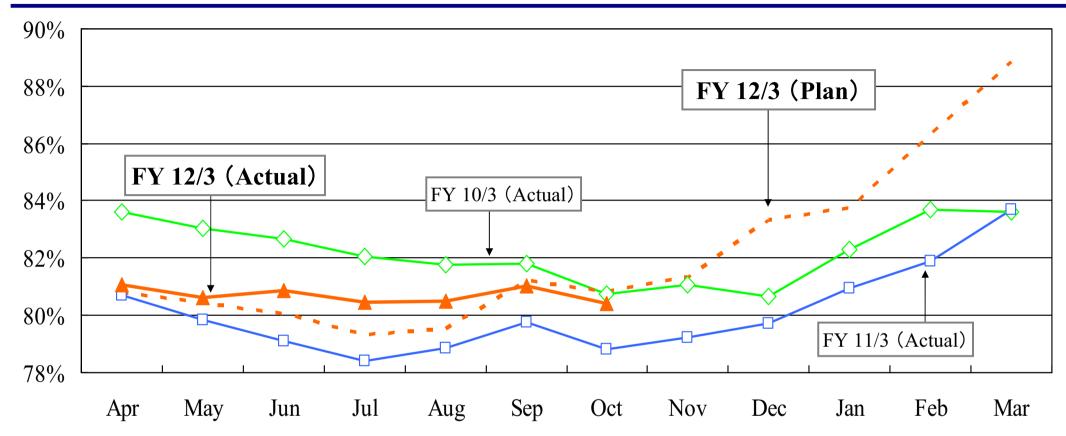
	Buildings	Units
FY10/3 1H	1,134	19,966
FY11/3 1H	908	11,883
FY12/3 1H	341	3,676

Outline of Businesses for the First Half Ended September 2011



Leasing ① Occupancy Rate (3-years)



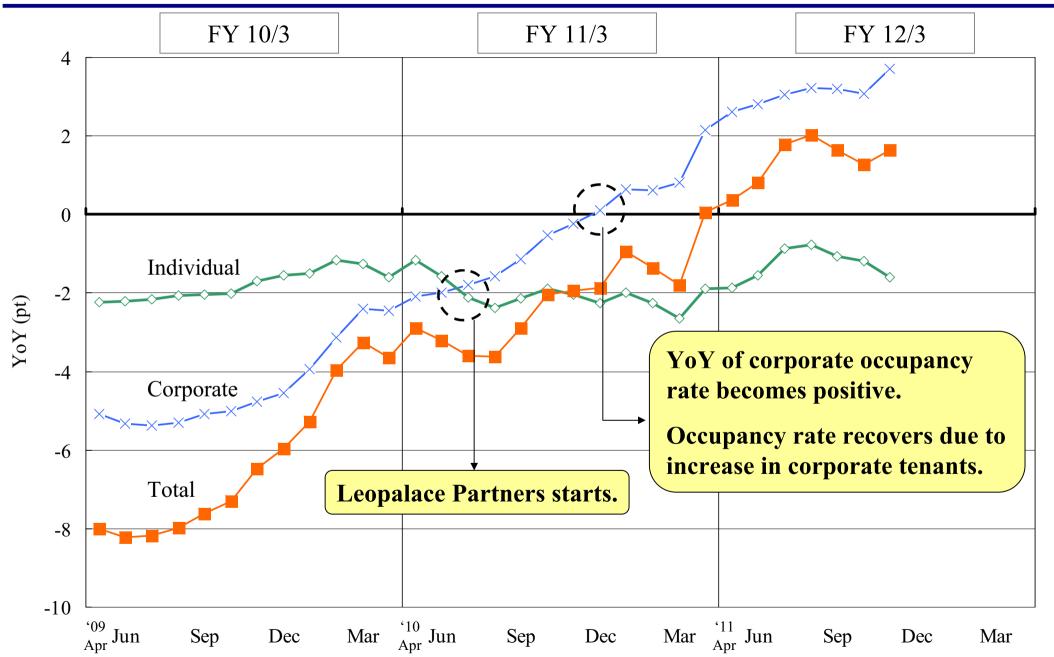


[Occupancy Rate] (Occupancy Rate = Occupied units / Managed units, %)

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Avg
FY 10/3 (Actual)	83.62	83.04	82.67	82.05	81.75	81.81	80.75	81.09	80.65	82.29	83.68	83.63	82.25
FY 11/3 (Actual)	80.72	79.83	79.09	78.43	78.87	79.78	78.80	79.22	79.71	80.93	81.89	83.69	80.08
FY 12/3 (Actual)	81.09	80.64	80.87	80.45	80.50	81.05	80.43						80.72
FY 12/3 (Plan)	80.80	80.43	80.03	79.32	79.52	81.18	80.81	81.32	83.32	83.75	86.30	88.84	82.15

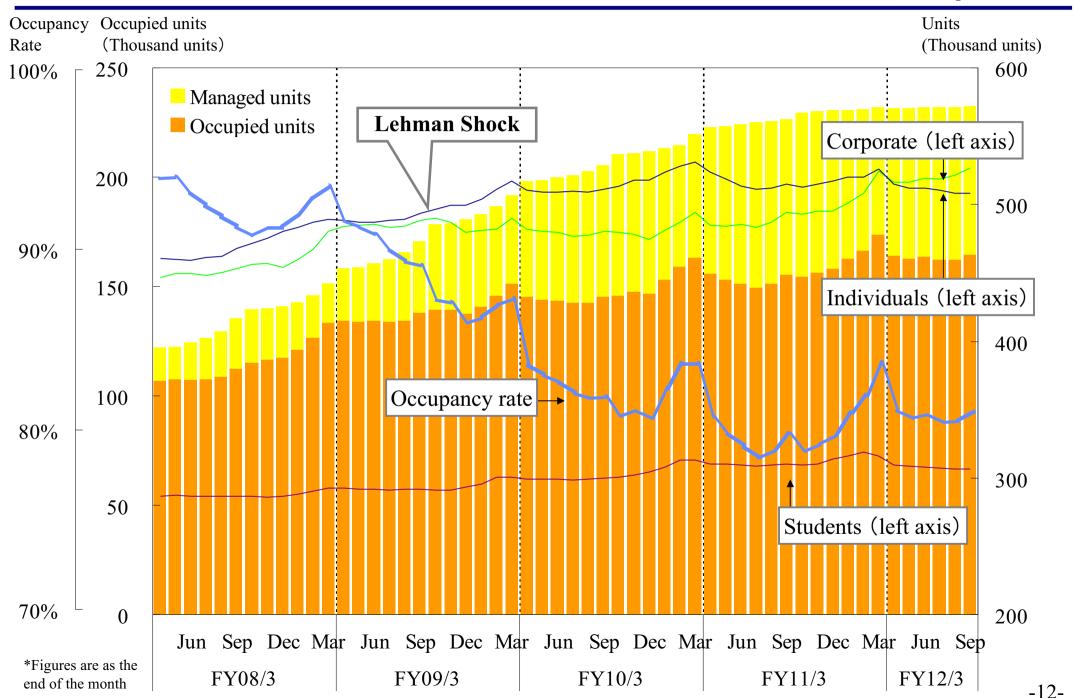
Leasing 2 Occupancy Rate (YoY)





Leasing 3 Occupancy by Group





Leasing 4 Data

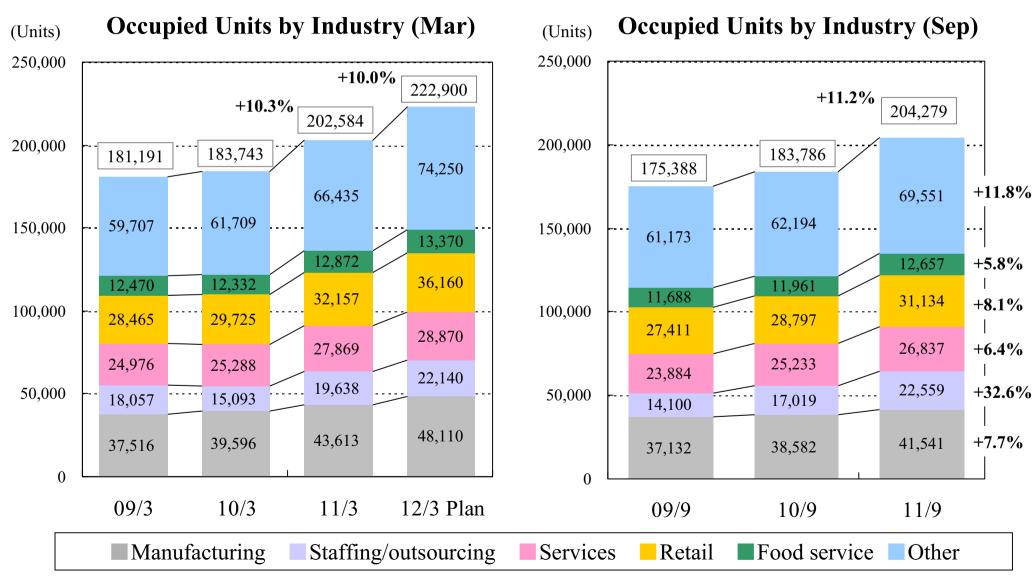
	FY 09/3	FY 10/3			FY 2011/3			FY 2012/3		
	Full year	Full year	1Q	2Q	3Q	4Q	Full year	1Q	2Q	Full year Plan
Units under management	506,742	551,773	559,241	562,923	568,829	571,656	_	571,068	571,908	576,649
Occupied units	442,325	461,473	442,292	449,085	453,411	478,438	_	461,846	463,509	512,296
Occupancy Rate (average)	88.5%	82.3%	79.9%	79.0%	79.2%	82.2%	80.1%	80.9%	80.7%	82.2%
Corporate-occupied units	181,191	183,743	178,259	183,786	184,415	202,584	_	199,441	204,279	_
Corporate share (Corporate-occupied units / Occupied units)	41.0%	39.8%	40.3%	40.9%	40.7%	42.3%	_	43.2%	44.1%	_
Individual-occupied units	198,065	206,866	195,860	196,580	198,070	203,539	_	195,089	192,874	_
Individual share (Individual-occupied units / Occupied units)	44.8%	44.8%	44.3%	43.8%	43.7%	42.5%	_	42.2%	41.6%	_
Student-occupied units	63,069	70,864	68,173	68,719	70,926	72,315	_	67,316	66,356	_
Students share (Student-occupied units / Occupied units)	14.3%	15.4%	15.4%	15.3%	15.6%	15.1%	_	14.6%	14.3%	_

- 1. Occupancy rate is the average value for each period (Full-year or quarter).
- 2. Figures for units under management and occupied units are as of the end of the final month for the relevant period.



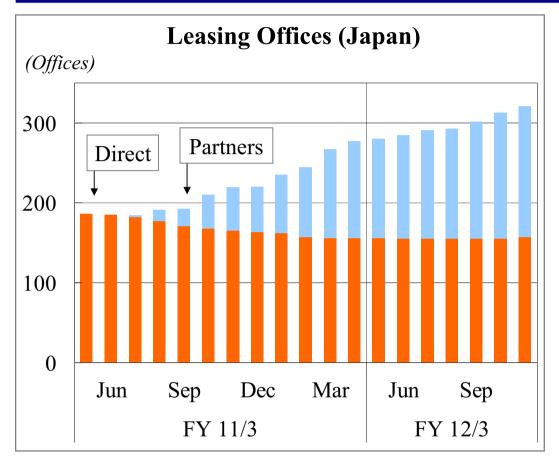
Strategies:

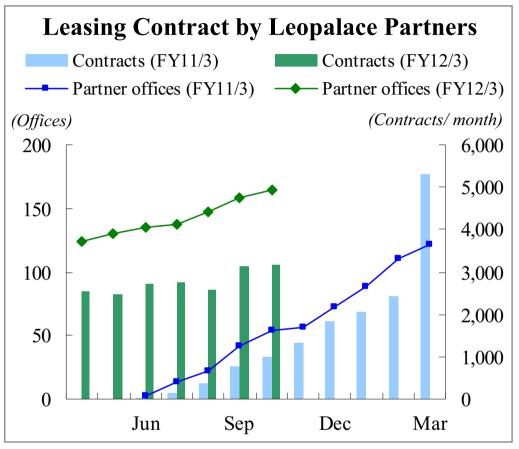
- 1. Expand major business connections
- 2. Cultivate "low-use" business connections



Leasing 6 Leopalace Partners







		FY 2011/3						FY 2012/3					
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Partner offices	54	57	73	88	111	121	124	130	136	138	147	158	164
Direct offices	165	163	162	157	156	156	156	155	155	155	155	155	157
Total leasing offices	219	220	235	245	267	277	280	285	291	293	302	313	321
Contracts by Partners	1,002	1,337	1,823	2,070	2,431	5,286	2,523	2,460	2,730	2,767	2,563	3,144	3,161

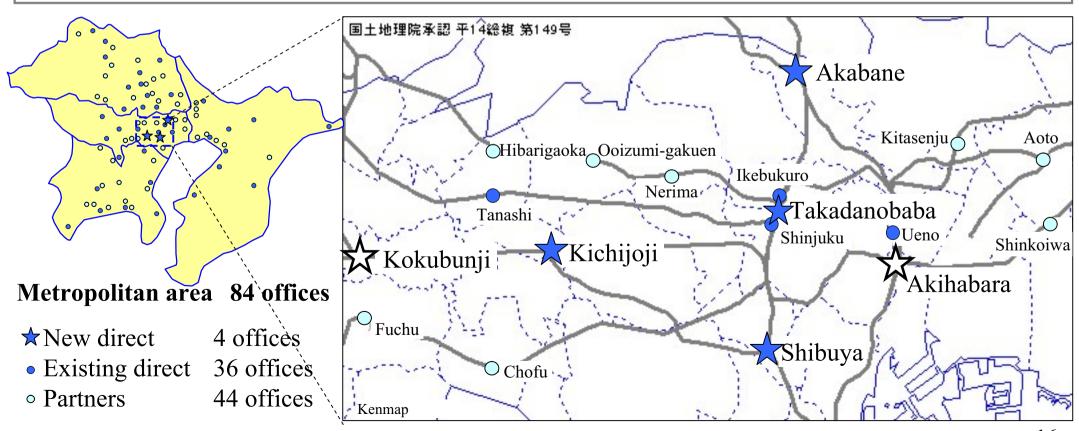
Leasing 7 Acquiring individual tenants (Metropolitan area) Leopalace 21



New direct offices open

- •3 direct offices opened in the Tokyo area in October (*Kichijoji*, *Shibuya*, *Akabane*)
- Takadanobaba office planned to open in November
- •In order to increase occupancy rates in the three metropolitan areas, we will continue to open direct offices in those areas.

Planned: Akihabara, Kokubunji, Nagoya station, and Umeda (Osaka)





Started new commercial from October!

- Starring Horikita Maki
- Appeal both "security" and "solar power systems"
- •We sponsor "Gaia-no-yoake" (a TV program about Japanese corporations)





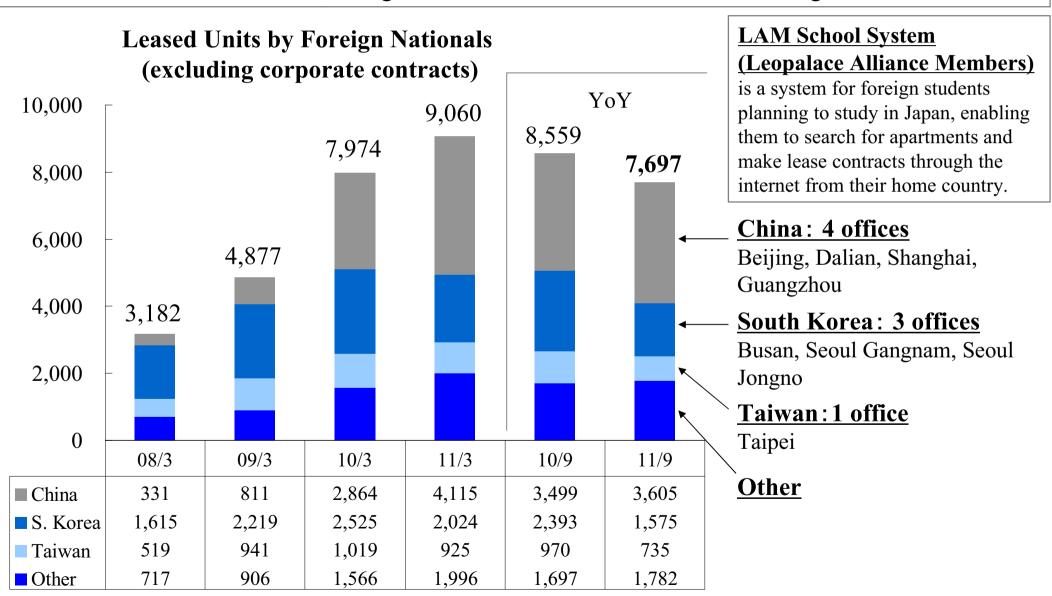




Leasing 9 Foreign Tenants

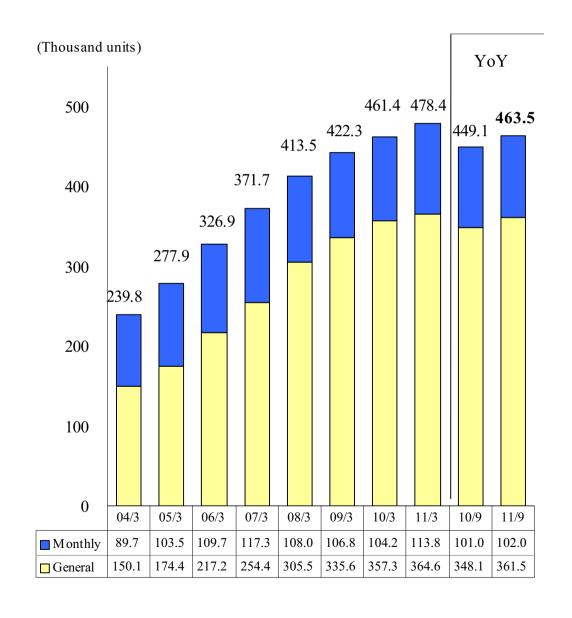


- 1. Foreign tenants temporarily decreased due to the Great East Japan Earthquake, but has bottomed out.
- 2. In addition to oversea offices, foreign students can make lease contracts through our "LAM school."

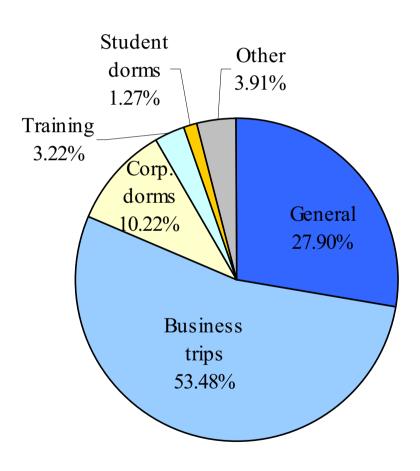




Tenants by Contract Type



Breakdown of Users of Monthly Contracts (Sep. 2011)



Leasing (1) Reserve for Apartment Vacancy Loss

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Due to:

- 1. Profitability improvement of subject apartments
- 2. Passage of remaining period

There was a reversal of apartment vacancy loss of **6.1 billion yen** (reduction in cost) in the subject half.



Re	(100 million yen)	11/3	11/6	11/9	Compared to 11/3	00
Reserve by area	Hokkaido	14	13	12	(2)	occupancy rate by area
ve t	Tohoku	9	8	5	(3)	an
a ve	North Kanto	31	28	24	(7)	cy r
rea	Tokyo Metropolitan	24	22	19	(5)	ate
H	Hokuriku, Koshinetsu	23	21	17	(5)	by
ıbnı	Chubu	134	125	111	(22)	are
r bə.	Kinki	54	49	43	(10)	a (%)
Hundred million ven	Chugoku	11	10	10	(1)	0)
v no	Shikoku	6	6	6	0	
en)	Kyushu, Okinawa	15	14	12	(2)	
	Total	326	301	264	(61)	

10/9	11/3	11/6	11/9	Compared to 10/9	Compared to 11/3
79%	80%	78%	78%	-1%	-2%
81%	87%	90%	93%	11%	6%
75%	78%	77%	78%	3%	1%
84%	87%	83%	82%	-2%	-6%
80%	84%	82%	82%	2%	-3%
72%	77%	75%	76%	4%	-1%
81%	85%	81%	80%	0%	-5%
83%	86%	83%	85%	1%	-2%
75%	79%	77%	77%	2%	-2%
82%	85%	83%	83%	0%	-3%
80%	84%	81%	81%	1%	-3%

Construction ① Orders, Sales, and Temporary Housing

Leopalace 21

Apartment Orders and Sales (including solar power systems)

			FY 20	011/3			FY 2012/3			
	1Q	2Q	2Q Cum.	3Q	4Q	Full- year	1Q	2Q	2Q Cum.	Full- year Plan
Net orders received (Buildings)	302	304	606	156	48	810	21	(48)	(27)	411
(100 million yen)	169	149	318	96	27	442	29	3	33	297
Orders outstanding (100 million yen)	1,788	1,479		1,451	1,202	1,202	1,153	948	_	942
Sales (100 million yen)	217	458	676	124	276	1,076	78	208	287	502

Temporary Housing 360 units in Miyagi and Fukushima prefecture

	1Q	2Q	1H		
Units	297	63	360		
Sales	1.6 billion yen	0.4 billion yen	2.0 billion yen		

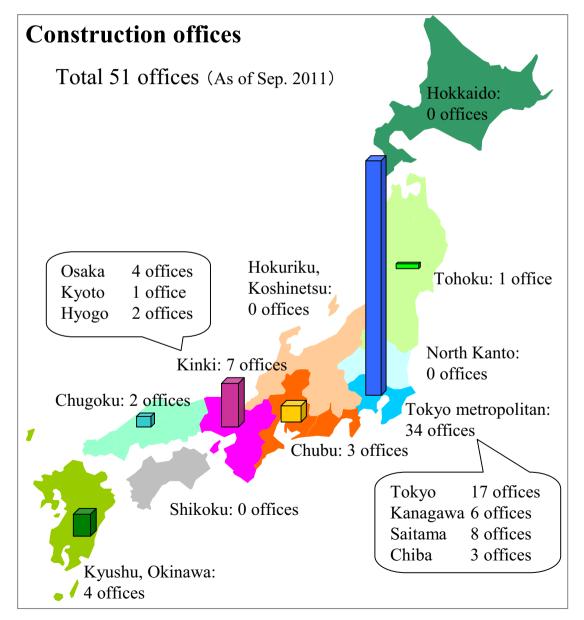


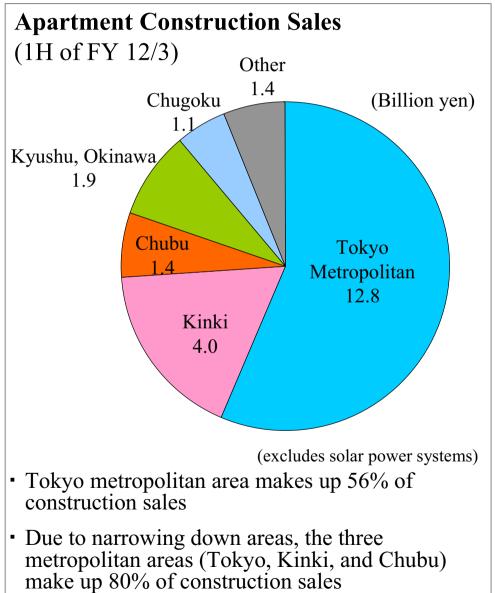


Construction 2 Offices and Sales by Area



By placing offices in areas with high occupancy demand, areas in which we receive orders are narrowed down.







Universal, Utility, and Useful

Combining different types of rooms, we offer housing where anyone can live regardless of generations and lifestyles.



Pursuing cost effectiveness and **reduced building costs**

- We replace the prices of mixed plans and staggered plans, which tend to be high, with package prices and minimize the difference with prices of standard plans.

Universal design: meeting a broad range of needs for rooms

- We offer primarily a studio that is around 30 m². This is a relatively large unit and our statistics say that the occupancy rate is highest in this category. We also offer units in a building with different areas in the 20 m² to 40 m² range to meet the needs of tenants.
- We can install equipment, such as human sensors and handrails for the elderly.



A human sensor light



Handrails in a bathroom

Equipment ahead of the times Solar power systems and security



- Solar power systems and security
- Responding to furniture and household appliances

Solar Power Systems

		FY 12/3				
		1Q	2Q	1H		
Orders	Buildings	709	1,312	2,021		
	Billion yen	3.2	5.6	8.9		
Sales	Buildings	187	1,291	1,478		
	Billion yen	0.8	5.8	6.6		
	Generating capacity	1,497 kW	10,626 kW	12,122 kW		



Reduction in CO₂ emissions per year

 achieved by solar power systems installed in the first half of the current fiscal year:

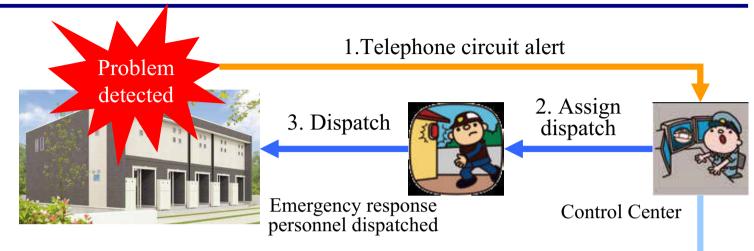
$$\frac{3,704 \text{ tons of}}{\text{CO}_2 \text{ per year}} = \frac{260,000}{\text{Japanese}} = \frac{1.61 \text{ million}}{\text{liters of gasoline}}$$

- More than 90% of electricity generated can be sold.
- All financial resources for subsidies of the J-PEC (Japan Photovoltaic Expansion Center) in the initial budget will be spent in early November. However, additional resources could be included in a third supplementary budget for FY2011.
- The Company is receiving orders for large solar power systems whose maximum output power is more than that required for subsidies of the J-PEC, less than 10kW.



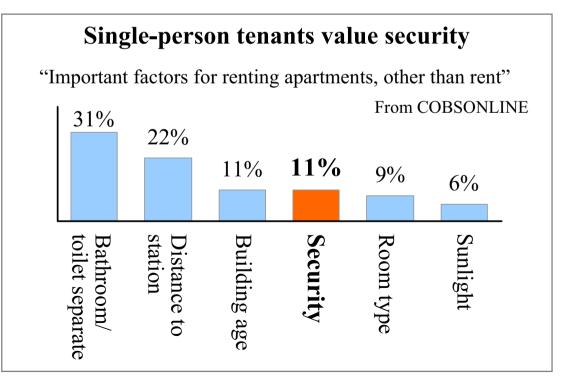
Security Systems

	FY12/3 1H
Units	10,978
Billion yen	1.2



Call subscriber, alert emergency services if necessary.

- The standard equipment includes fire sensing systems and emergency systems, in addition to sensors that detect intruders.
- We anticipate an increase in the percentage of female tenants.
- We are seeking to meet demand for security in company housing.
 (Large companies emphasize security.)



Hotels & Resort Business



(Million yen)		FY 2011/3 1H	FY 2012/3 1H	Change	%	FY 2012/3 Full-year Plan
Doi	Sales	1,047	1,169	+ 121	+11.6%	2,000
Domestic	Gross profit	486	539	+ 53	+10.9%	800
	Operating profit	(128)	14	+ 143	<u> </u>	(200)
Hotels	Occupancy rate	72.5%	73.9%	+ 1.4 p	_	70.1%

^{*}Domestic Hotel Business includes 8 hotels (Asahikawa, Sapporo, Sendai, Niigata, Nagoya, Yokkaichi, Okayama, and Hakata)

(\$1,000)		FY 2010/12 1H*	FY 2011/12 1H*	Change	%	FY 2011/12 Full-year Plan
Le	Sales	34,762	29,506	(5,256)	-15.1%	71,600
Leopalace	Operating profit	187	(3,564)	(3,751)	-	1,200
	Depreciation and amortization	7,926	7,905	(21)	-0.3%	15,700
Guam	Occupancy rate (Leopalace Resort)	56.3%	40.2%	-16.1p	-	83.8%
B	Occupancy rate (Westin Resort Guam)	70.3%	68.8%	-1.5p	-	71.9 %

^{*}First half of Leopalace Guam is between January and June.

(Million yen)	FY 2011/3 1H	FY 2012/3 1H	Change	%	FY 2012/3 Full-year Plan
Sales	3,768	4,345	576	15.3%	8,100
Gross profit	(494)	(71)	422	_	(700)
Operating profit	(850)	(435)	415	_	(1,400)
Occupancy rate (Day-service)	56.6%	61.3%	+ 4.7 p	_	60.5%
Occupancy rate (Short-stay)	93.8%	95.8%	+ 2.0 p	_	93.5%
Occupancy rate (Private residential homes, etc.)	60.7%	75.6%	+ 14.9 p	_	72.2%

^{*}Elderly care Business includes 58 facilities in Tokyo and 6 prefectures

^{*}Private residential homes include Group homes

Appendix



Schedule of Operations of Leopalace Group



(Millio	n yen)	FY 2011/3 1H	FY 2012/3 1H	Change	%
	Sales	245,271	220,133	(25,137)	-10.2%
1 21	Operating profit	(12,906)	(2,453)	10,453	_
Leopalace21	Recurring profit	(18,037)	(5,435)	12,602	_
	FX gain (loss)	(934)	(441)	492	_
	Sales	3,175	2,419	(756)	-23.8%
I a series Comme	Operating profit	17	(292)	(309)	_
Leopalace Guam	Recurring profit	(4,444)	(3,750)	694	_
	FX gain (loss)	(4,473)	(3,463)	1,010	_
	Sales	1,682	2,607	925	55.0%
Domestic Subsidiaries	Operating profit	279	546	267	95.9%
Substantes	Recurring profit	378	549	170	45.2%
	Sales	(1,814)	(2,117)	(302)	_
Others & Exclusions	Operating profit	15	7	(8)	-52.7%
EXCIUSIONS	Recurring profit	2,830	2,447	(382)	-13.5%

^{*}Domestic subsidiaries include Leopalace Leasing, LEOPALACE SSI, Plaza Guarantee, and Leopalace Travel

Balance Sheets (Consolidated)



	(Million yen)	FY 2011/3	FY 2012/3 2Q
	Cash and cash equivalents	40,674	29,854
	Trade receivables	6,259	4,425
	Accounts receivables for completed projects	2,117	1,800
	Prepaid expenses	23,878	21,576
	Current assets	94,219	75,202
Assets	Buildings and structures	59,191	57,547
	Land	84,851	84,720
	Lased assets	3,510	3,100
	Intangible assets	7,588	7,421
	Long-term prepaid expenses	34,222	25,987
	Fixed assets	203,979	195,023
	Total assets	298,274	270,295

(Million yen)		(Million yen)	FY 2011/3	FY 2012/3 2Q
		Short-term borrowings	34,502	45,043
		Advances received	97,154	81,298
	Cur	rent liabilities	173,719	162,229
		Long-term debt	2,227	387
Liabilities		Reserve for apartment vacancy loss	32,605	26,494
S		Lease/guarantee deposits received	26,035	23,976
		Long-term advances received	14,830	11,999
	Lon	g-term liabilities	91,513	76,760
	Tot	al liabilities	265,233	238,990
	Common stock		56,562	56,562
Net a	Capital surplus		34,334	34,031
Net assets	Retained earnings		(46,552)	(51,755)
	Total net assets		33,040	31,304
Sha	Shareholders' equity ratio		11.1%	11.6%

Cash Flow (Consolidated)

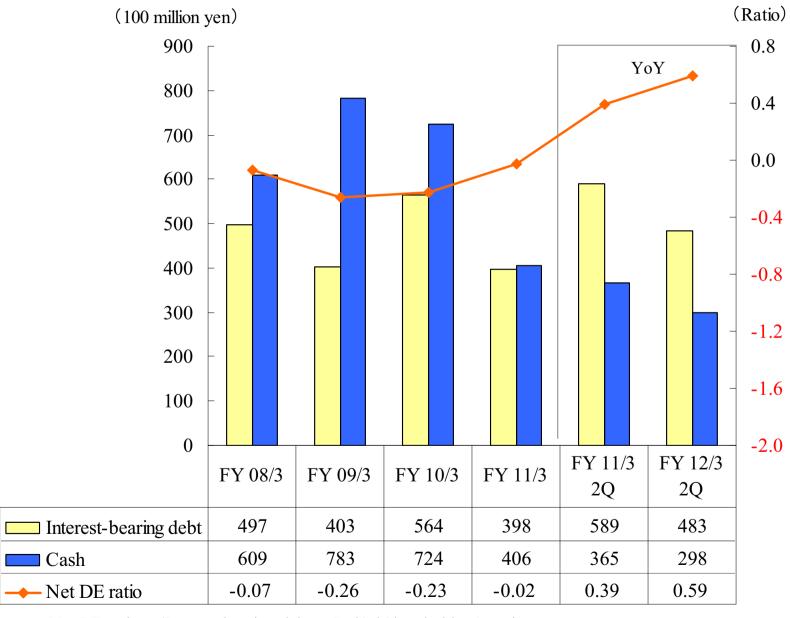


(Million yen)	FY 2011/3	FY 2012/3	
(willion yen)	1H	1H	Change
Loss before income tax	(17,452)	(5,111)	12,341
Depreciation	3,209	3,018	(190)
Increase (decrease) in reserve for apartment vacancy loss	(52)	(6,110)	(6,057)
Increase (decrease) in reserve for accrued retirement benefit for directors	_	(1,185)	(1,185)
Increase (decrease) in reserve for disaster losses	_	(722)	(722)
Increase (decrease) in reserve for switch to terrestrial digital broadcasts	_	(644)	(644)
Foreign exchange loss (gain)	5,409	3,906	(1,503)
Decrease (increase) in accounts receivable	7,060	2,873	(4,186)
Decrease (increase) in real estate for sale	2,463	19	(2,444)
Decrease (increase) in payment for construction in process	490	84	(406)
Decrease (increase) in long-term prepaid expenses	9,669	10,646	977
Increase (decrease) in accounts payable	(25,068)	(2,979)	22,089
Increase (decrease) in customer advances for projects in progress	(3,426)	1,424	4,851
Increase (decrease) in advances received	(16,676)	(18,686)	(2,009)
Increase (decrease) in guarantee deposits received	(3,766)	(2,246)	1,520
Increase (decrease) in accrued consumption taxes	1,169	(1,576)	(2,746)
Incomes taxes paid	(1,502)	(415)	1,086
Cash flows from operating activities	(39,376)	(15,430)	23,946

(Million von)	FY 2011/3	FY 2012/3	
(Million yen)	1H	1H	Change
Payment for purchase & proceeds from sale of property, plant and equipment	358	(424)	(783)
Payment for purchase & proceeds from sale of investment activities	970	(70)	(1,040)
Payments for time deposits	(3,680)	(600)	3,080
Proceeds from withdrawal of time deposits	5,890	82	(5,807)
Cash flows from investing activities	1,749	(3,664)	(5,414)
Proceeds from & repayment of short-term borrowings	15,470	12,330	(3,139)
Repayment of long-term debt	(12,677)	(3,629)	9,047
Cash flows from financial activities	2,016	7,857	5,840
Net increase (decrease) in cash & cash equivalents	(36,023)	(11,337)	24,686
Cash & cash equivalents at end of period	36,008	29,154	(6,853)

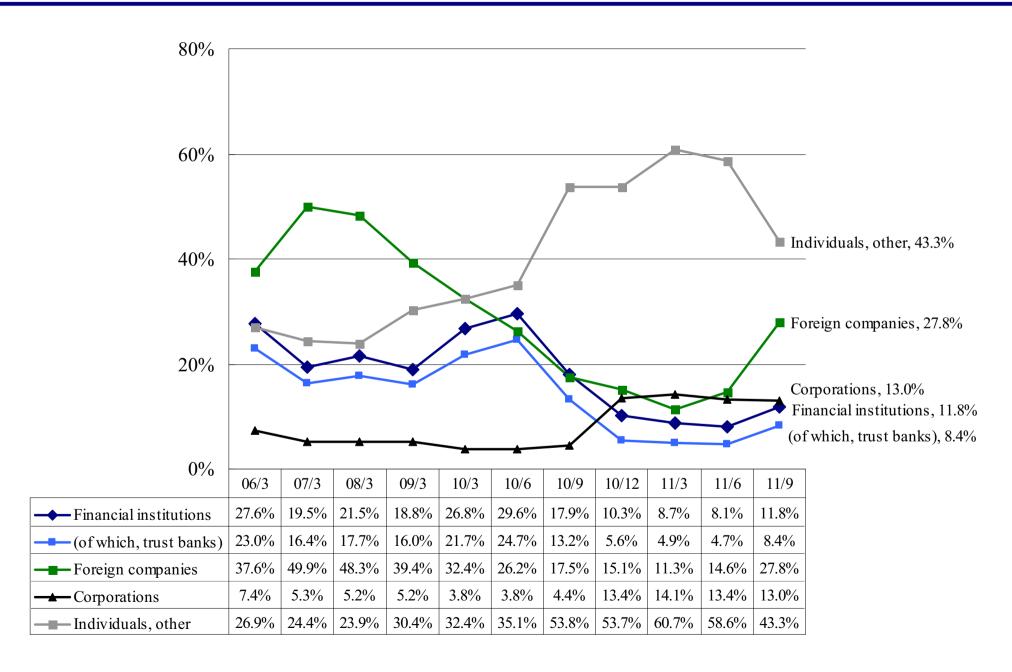
Balance of Cash/Deposits and Interest-bearing Debt



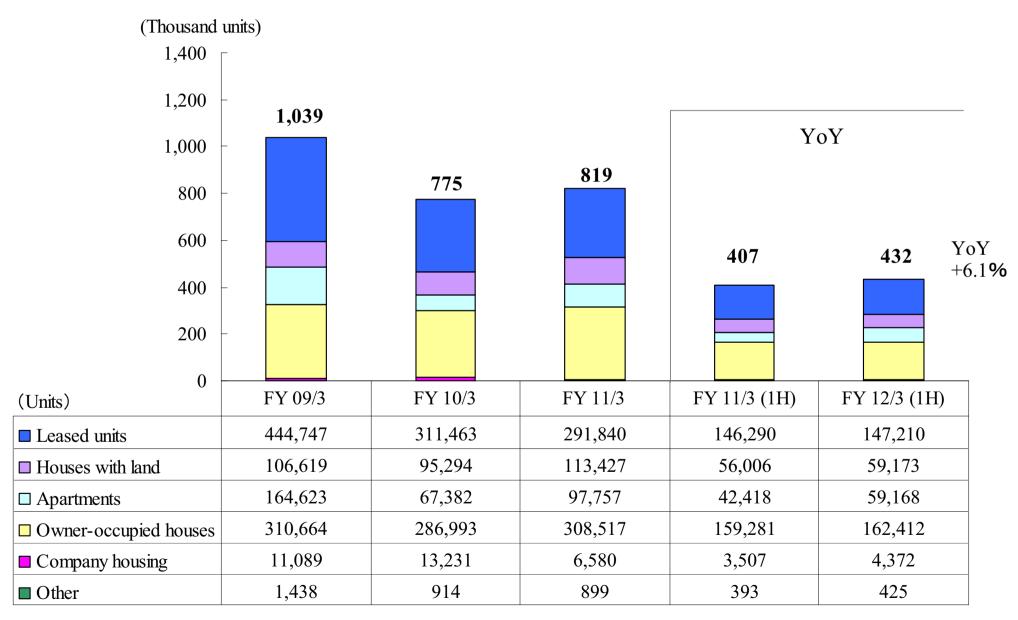


Net DE ratio = (Interest-bearing debt – Cash) / Shareholders' equity





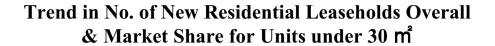


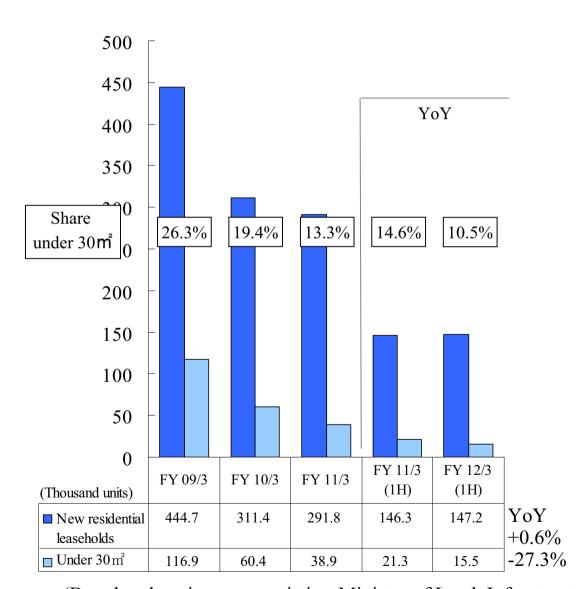


(Based on housing start statistics, Ministry of Land, Infrastructure & Transport)

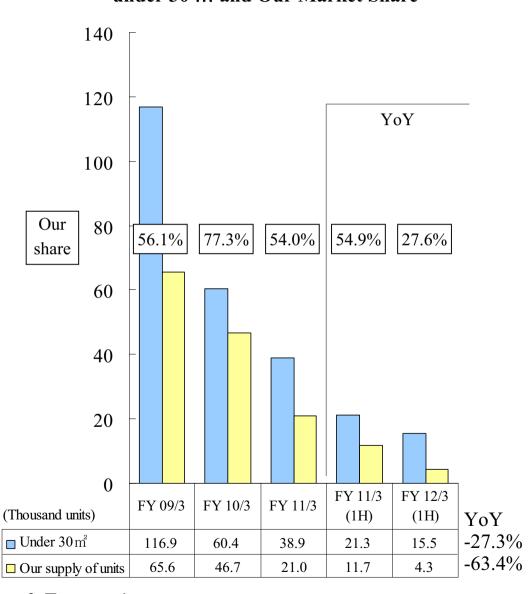
New Housing Starts (Units under 30 m²)







Trend in No. of New Residential Leaseholds under 30 m² and Our Market Share



(Based on housing start statistics, Ministry of Land, Infrastructure & Transport)